

2009 DATES AND LOCATIONS

Group I — March 25, 2009

Banks with more than \$100 million in assets
CBAI Headquarters, Springfield

Group II — February 4, 2009

A variety of asset sizes
Holiday Inn, Mt. Vernon

Group III — March 26, 2009

Banks up to \$100 million in assets
CBAI Headquarters, Springfield

Group IV — February 26, 2009

Banks under \$50 million
Starved Rock Lodge, Utica

Group V — January 16, 2009

Banks with more than \$100 million in assets
Holiday Inn Select, Naperville

Group VI — January 28, 2009

Banks up to \$100 million in assets
CBAI Headquarters, Springfield

Group VII — March 6, 2009

DeNovo banks & banks under \$100 million
Holiday Inn Select, Naperville

ANNUAL REGISTRATION FEE: \$1,200

CEO FORUM REGISTRATION FORM

I would like to participate in the following
CEO Forum:

_____Group I

_____Group IV

_____Group II

_____Group V

_____Group III

_____Group VI

_____Group VII

Name: _____

Title: _____

Bank: _____

Assets: _____

Address: _____

City/Zip: _____

Telephone No.: _____

Fax No.: _____

**Mail form to: CBAI CEO Forum
901 Community Drive
Springfield, IL 62703**

Fax form to: 217/585-8738

Upon receipt of your registration form, Sandra
McAvoy, Senior Vice President of Education &
Special Events, will contact you to discuss details.

2009 CEO Forums

Discuss current challenges

Solve your pressing problems

Learn about profitable products

Gain access to experts in the field

Increase profits through higher performance



"It's happened to countless chief executives. Once you reach the level of CEO or president, honest feedback and open discussion slow down to a trickle. You no longer have that network of support where you freely exchanged ideas and worked out solutions for maximum results. You miss the kind of give-and-take sessions that you had with your peers as you progressed in your career."

David Fagiano
President & CEO
American Management
Association

CBAI is proud to sponsor the "CEO Forums." The Forums provide an opportunity for community bankers to discuss important issues and timely events with non-competing community bankers.

BENEFITS OF CEO FORUMS EXTEND BEYOND FACE-TO-FACE MEETINGS

The CEO Forums are designed to be a rewarding experience where you grow professionally, as well as personally.

Here are just a few of the benefits from participating in this program.

- Discuss current industry challenges with peers.
- Learn about profitable products and services from other community bankers.
- Form lasting relationships with non-competing CEOs.
- Increase profits through higher performance.
- Discover cost-cutting concepts.
- Solve your most pressing problems.
- Obtain access to highly respected experts in the field.

HOW DO THE CEO FORUMS WORK?

- CBAI organizes the Forums based on bank and market size to ensure that CEOs have as much in common as possible, without being competitors.
- The groups remain small (no more than 12 participants). Because each participant must trust other Forum members, no substitutes are permitted, unless by unanimous consent of the remaining members.
- Chris Camp, partner, and Mike Law, partner, of Crowe, Chizek and Company LLP in Oak Brook; Don Hudson, managing partner, BKD, LLP, St. Louis, Paula Eissfeldt, partner, Kraig Ritter, partner, and Gary Genenbacher, partner, BKD, LLP, Decatur; and Doug Fitzgerald, executive officer, Lindgren, Callihan Van Osdol, act as facilitators.
- Often another consultant or an expert from a variety of firms is invited to address the group. This expertise would cost thousands of dollars if you had to pay for it on a "real time" basis.
- Forums meet quarterly on a date and at a location determined by the Forum members.
- Four to six issues are usually discussed at each session. Participants are contacted for agenda items approximately two weeks prior to each meeting.

HOW TO SIGN UP FOR THE CEO FORUMS

Return the registration form on the back of this brochure with your check for \$1,200. Please make check payable to CBAI. If you have questions regarding the CEO Forums, please call Sandra McAvoy, senior vice president of Education and Special Events at 800/736-2224.

HERE'S WHAT YOUR COLLEAGUES ARE SAYING ABOUT CBAI'S CEO FORUMS:

"The CEO program is a great way to stay in touch with regional and critical banking issues. The ability to discuss problem areas with peer CEOs is invaluable."

RONALD HART, PRESIDENT
THE CLAY CITY BANKING COMPANY

"I always learn something at every meeting. It is a good value for the cost, and excellent program, and I really enjoy attending."

J.R. BLAIR, PRESIDENT
STATE BANK OF ASHLAND

"I like being able to bounce ideas and get information from non-competing banks. I have come away from these meetings with lost of ideas and information that have helped my bank."

LYLE PABEN, PRESIDENT
BANK OF ADVANCE,
BOWEN BANKING CENTER

"This is one meeting I always look forward to! Even though I have attended the CEO Forums for many years, I always come back with at least one idea to improve our bank."

RICK CATT, PRESIDENT/CEO
FIRST ROBINSON SAVINGS BANK, N.A.

"This is an excellent networking tool. The exchange of information and ideas is really a strong component. The CEO Forums are a most worthwhile program."

LARRY ROST, PRESIDENT
FAIRFIELD NATIONAL BANK