

2012 DATES AND LOCATIONS

Group I — March 20, 2012

Banks with more than \$150 million in assets
CBAI Headquarters, Springfield

Group II — March 29, 2012

A variety of asset sizes
Holiday Inn, Mt. Vernon

Group III — March 1, 2012

Banks up to \$150 million in assets
CBAI Headquarters, Springfield

Group IV — February 9, 2012

Banks under \$150 million
Starved Rock Lodge, Utica

Group V — March 30, 2012

Banks with more than \$150 million in assets
Hilton Lisle/Naperville, Lisle

Group VI — January 10, 2012

Banks up to \$150 million in assets
CBAI Headquarters, Springfield

Group VII — January 20, 2012

Banks under \$150 million
Hilton Lisle/Naperville, Lisle

ANNUAL REGISTRATION FEE: \$1,200

CEO FORUM REGISTRATION FORM

I would like to participate in the following
CEO Forum:

_____Group I _____Group IV

_____Group II _____Group V

_____Group III _____Group VI

_____Group VII

Name: _____

Title: _____

Bank: _____

Assets: _____

Address: _____

City/Zip: _____

Telephone No.: _____

Fax No.: _____

**Mail form to: CBAI CEO Forum
901 Community Drive
Springfield, IL 62703**

Fax form to: 217/585-8738

Upon receipt of your registration form, Tracy
McQuinn, Senior Vice President of Education &
Special Events, will contact you to discuss details.

2012 CEO Forums

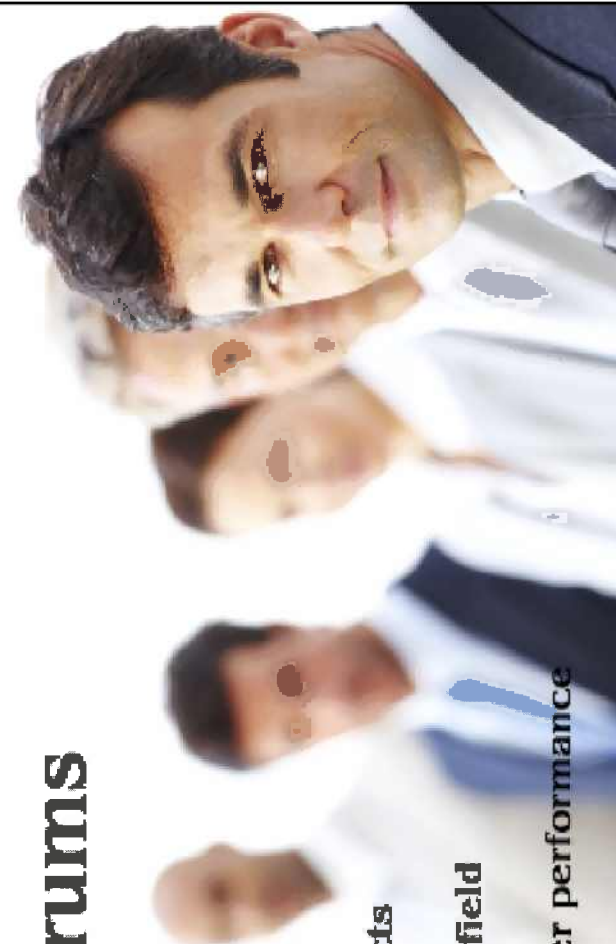
Discuss current challenges

Solve your pressing problems

Learn about profitable products

Gain access to experts in the field

Increase profits through higher performance



"It's happened to countless chief executives. Once you reach the level of CEO or president, honest feedback and open discussion slow down to a trickle. You no longer have that network of support where you freely exchanged ideas and worked out solutions for maximum results. You miss the kind of give-and-take sessions that you had with your peers as you progressed in your career."

David Fagiano
President & CEO
American Management
Association

CBAI is proud to sponsor the "CEO Forums." The Forums provide an opportunity for community bankers to discuss important issues and timely events with non-competing community bankers.

BENEFITS OF CEO FORUMS EXTEND BEYOND FACE-TO-FACE MEETINGS

The CEO Forums are designed to be a rewarding experience where you grow professionally, as well as personally.

Here are just a few of the benefits from participating in this program.

- Discuss current industry challenges with peers.
- Learn about profitable products and services from other community bankers.
- Form lasting relationships with non-competing CEOs.
- Increase profits through higher performance.
- Discover cost-cutting concepts.
- Solve your most pressing problems.
- Obtain access to highly respected experts in the field.

HOW DO THE CEO FORUMS WORK?

- CBAI organizes the Forums based on bank and market size to ensure that CEOs have as much in common as possible, without being competitors.
- The groups remain small (no more than 15 participants). Because each participant must trust other Forum members, no substitutes are permitted, unless by unanimous consent of the remaining members.
- Chris Camp and Aaron O'Connor, partners, Crowe Horwath LLP in Oak Brook; Don Hutson, managing partner, BKD, LLP, St. Louis, Paula Bissfeldt, partner, Kraig Ritter, partner, and Gary Genenbacher, partner, BKD, LLP, Decatur; and Doug Fitzgerald, partner, Wipfli, LLP, act as facilitators.
- Often another consultant or an expert from a variety of firms is invited to address the group. This expertise would cost thousands of dollars if you had to pay for it on a "real time" basis.
- Forums meet quarterly on a date and at a location determined by the Forum members.
- Four to six issues are usually discussed at each session. Participants are contacted for agenda items approximately two weeks prior to each meeting.

HOW TO SIGN UP FOR THE CEO FORUMS

Return the registration form on the back of this brochure with your check for \$1,200. Please make check payable to CBAI. If you have questions regarding the CEO Forums, please call Tracy McQuinn, senior vice president of education and special events at 800/736-2224.

HERE'S WHAT YOUR COLLEAGUES ARE SAYING ABOUT CBAI'S CEO FORUMS:

"Being new to my position, the CEO Forum has assisted me in gaining knowledge from peers on topics that are pressing to my bank. It has been a valuable tool in my strategic planning process."

RICK KLINEDINST, PRESIDENT/CEO
MIDAMERICA NATIONAL BANK,
CANTON

"The networking and sharing of experiences with CEOs outside of my bank's market area is very beneficial. The Forum is also useful in staying on top of changing regulations."

THOMAS RÜNDE, PRESIDENT
LEUCOPOLIS STATE BANK

"I always feel the program is well worth the effort and cost. Everyone associated with this program goes well beyond the required to make it a meaningful learning experience."

JOHN LIVESAY, PRESIDENT/CEO
FIRST NATIONAL BANK OF PANAMA

"I believe the CEO Forum is an excellent source of ideas and educational topics. I look forward to attending the quarterly meetings and always return to my bank with something useful!"

RICK CATT, PRESIDENT/CEO
FIRST ROBINSON SAVINGS BANK, N.A.

"The timely information and opportunity to discuss current banking issues with peer banks is very beneficial. It is a great forum to discuss national and local bank issues."

RON HART, PRESIDENT
THE CLAY CITY BANKING COMPANY