



CBAI Presents

Interest-Rate Risk and Investment Management

- **Obtain an overview of the current economic environment**
- **Discuss Fed Policy considerations and the interest-rate outlook**
- **Review investment and asset/liability management techniques for the new regulatory and economic environments**
- **Learn techniques for investment strategy development**

**April 12, 2010
Springfield**

**April 13, 2010
Naperville**

Course Introduction

This program focuses on the critical importance of investments and asset/liability management in the new regulatory and economic environments. Interest-rate risk, liquidity risk, cash-flow management, and security-selection techniques are discussed, as well as Fed Policy considerations and the interest-rate outlook generally. An integrated approach to balance-sheet risk management is emphasized as a guide for making investment decisions. There are also examples of recommended tools of analysis for security selection.

Who Should Attend?

Directors, CEOs, CFOs, investment officers, portfolio managers, and anyone involved in the financial management of community banks would benefit from attending this seminar.

About the Presenters

What Others Have Said:

"This was the best seminar on securities I have ever attended. It was easy to understand because of the materials used and the knowledge of the presenters."

*Robert Cockrell,
Senior Vice President
Bank of Springfield*

"Speakers are very experienced, well organized, and did an excellent job presenting this information."

*Cathy Boicken,
Executive Vice President
Municipal Trust and
Savings Bank,
Bourbonnais*

Jeffrey Caughron is an associate partner with THE BAKER GROUP, and serves as a market analyst and strategist. THE BAKER GROUP, Oklahoma City, OK, is a CBSC-preferred service provider of investment/asset/liability management. Caughron has worked in financial markets and the securities field for 20 years, always with an emphasis on investments and interest-rate risk management. His trading experience includes several years on the Treasury desk for an international bank on Wall Street and subsequent positions trading mortgage-backed securities and other taxable fixed income products for regional broker/dealers. Caughron has expertise in broad asset/liability management issues, working with institutional accounts on controlling interest rate risk exposures and maximizing returns. He sits on the editorial board of the *Sheshunoff Economic Newsletter*, and has published numerous articles on various risk management topics. He also serves on the faculty of the Community Bankers School.

Ryan Hayhurst joined THE BAKER GROUP in 1991 as an intern while studying economics at the University of Oklahoma and is now an associate partner and manager of the Financial Strategies Group. He supervises the creation and implementation of Investment and Asset/Liability Management strategies designed for the specific needs of community banks. Hayhurst is also integrally involved in the development of several software systems by THE BAKER GROUP Software Solutions Inc. to help banks with interest rate risk management, fixed-income analytics, investment portfolio accounting, and bank budgeting and planning. A national speaker, he serves on the faculty of several banking schools including the Texas Tech Banking School and the Bank Operations Institute.

Key Topics

- Macroeconomic Issues and Fed Policy
- Market Conditions and Interest-Rate Risk
- Relative Value Among Bond-Types
- A/L and Investment Reporting
- Developing an Investment Strategy



Registration Fees

*Early bird registration fees apply to those individuals registering one month prior to the date of the program. Persons registering after this date must pay the regular registration fee. Late registrants cannot be guaranteed admission if seminars reach capacity.

Fees include hand-out materials, refreshment breaks, and lunch. An income-tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills.

Cancellation Policy

Registrants cancelling two days prior to each seminar receive 100% refund; one day prior, 50%; the day of the seminar, no refund. All cancellations must be made in writing prior to the seminar day. Invoices and training materials will be sent to all "no shows."

	*Early Bird
CBAI MEMBER	
One person.....	\$209
Two or more from same banking institution	\$189 each
**PROSPECTIVE MEMBER	
One person.....	\$359
Two or more from same banking institution	\$339 each
Regular Pricing	
CBAI MEMBER	
One person.....	\$239
Two or more from same banking institution	\$199 each
**PROSPECTIVE MEMBER	
One person.....	\$389
Two or more from same banking institution	\$349 each

CDD members receive a 10% discount.

**Only financial institutions/firms eligible for CBAI membership.

Please note that CBAI does not issue confirmations, with the exception of on-line registrations, but feel free to call the Association headquarters to confirm your registration.

Registration Form

INVESTMENTS AND INTEREST-RATE RISK: MANAGEMENT FOR HIGH PERFORMANCE

April 12 & 13, 2010

Please specify preferred date and location.

___ April 12, 2010, CBAI Headquarters, Springfield

___ April 13, 2010, Holiday Inn Select, Naperville

Please Print

Name of Bank _____

Address _____

City, State, Zip _____

Tel. No. _____

Name/Title _____

E-Mail _____

Name/Title _____

E-Mail _____

___ I have special needs, please contact me before the seminar.

Please select your payment method.

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**If you are paying by credit card, please fill out the following information.
(Visa & MasterCard accepted).*

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Card Number _____ Exp. Date _____



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CBAI Education Department
901 Community Drive
Springfield, IL 62703-5184



Fax it in:
(217) 585-8738



Call it in:
(800) 736-2224 (Illinois only)
(217) 529-2265



Click it in:
www.cbai.com

Dates and Locations

April 12, 2010

CBAI Headquarters
901 Community Drive
Springfield, IL
217/529-2265

April 13, 2010

Holiday Inn Select
1801 Naper Boulevard
Naperville, IL
630/505-4900

Agenda

Registration begins at 8:30 a.m.
The seminar runs from 9 a.m. to
approximately 4 p.m. A continen-
tal breakfast and lunch are
provided.

Continuing Education

CBAI is a registered Public Ac-
counting Continuing Professional
Education (CPE) provider by the
Illinois Dept. of Financial and Pro-
fessional Regulation.

For More Information

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& VP of Special Events
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Events & VP of Education
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