



COMMUNITY BANKERS ASSOCIATION OF ILLINOIS

Webinar – On-Demand Web Link

Agriculture Lending: Updates & Issues

Thursday, April 29, 2010

2 - 3:30 p.m.

**New Registration
Options!**

The first decade of the 21st Century is in the books. In the past 10 years, there have been surprises around every corner. What's around the corner and down the road for the next decade? Find out what is happening globally that will impact agriculture locally. This session will examine key metrics that will provide insight into this critical year in the economy. Interest rates, inflation, land values, and oil prices will be covered.

SPECIAL NOTICE TO REGISTRANTS:

To customize this webinar, registrants are asked to submit up to two questions each concerning agricultural issues. Questions will be addressed in the order received, so submit your questions early! Email your questions to Dr. Kohl at sullylab@vt.edu by Thursday, April 22nd with "Webinar Questions" as the subject line.

HIGHLIGHTS

- How the domestic and global marketplace impact risk in agriculture and agri-lending
- The future of interest rates, land prices and oil prices and how this impacts risk in ag. lending
- Underwriting standards and financial metrics useful in this economic environment
- Positioning your bank in this environment and capitalizing on opportunities
- Get your questions answered by one of the leading experts in agriculture economic finance

WHY SHOULD YOU PARTICIPATE?

is a cost-effective way to obtain a better understanding of how the domestic and global marketplace affects you and your customers. You may train as many individuals as you like for one set price. There will be no travel costs, no time lost from work, and no one will be required to leave the institution.

WHO SHOULD ATTEND?

This informative session is designed for agri-lenders, account managers, management, CEO's, and board members who are developing strategies for their agriculture or rural portfolio. Invite key customers to this webinar as a value-added service!

ABOUT THE PRESENTER

Dr. David Kohl, AgriVisions, LLC, energizes agricultural lenders, producers and business persons with his keen insight into the agricultural industry through extensive travel, research, and exposure during his career. He is Professor Emeritus of Agricultural Finance and Small Business Management and Entrepreneurship at Virginia Tech, Blacksburg, VA. Dr. Kohl has traveled over 7 million miles in his professional career and conducted over 5,000 workshops and seminars for a variety of agricultural audiences. Dr. Kohl's personal involvement with agriculture and interaction with key industry players provide a unique perspective into the future trends of the agricultural industry and economy.

NEW! THREE REGISTRATION OPTIONS

1. LIVE WEBINAR

The LIVE WEBINAR registration option allows you to have one telephone connection for the audio portion and one internet connection (from a single computer terminal) to view online visuals as the presentation is delivered. You may have as many people as you like listen from your office speaker phone. Registrants receive a toll-free number and pass code that allows entrance to the seminar. The session is approximately 90 minutes, including question and answer sessions. Seminar materials are sent prior to the broadcast along with hookup instructions. Your pin number, hookup instructions, and handouts are e-mailed to you. You need the most current version of Adobe Acrobat Reader available free at www.adobe.com.

2. ON-DEMAND WEB LINK**

Can't attend the live webinar? The ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter's email address so you may ask follow-up questions. Within five business days following the webinar, you are provided with a web link that can be viewed anytime for the next six months. This link expires six months after the live program date.

3. BOTH LIVE WEBINAR AND ON-DEMAND WEB LINK**

Includes options 1 and 2 above.

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AFFORDABLE TRAINING, WHEN AND WHERE YOU CHOOSE.

REGISTRATION FORM

Agricultural Lending: Update & Issues Webinar
Thursday, April 29 2 - 3:30 p.m.

Choose Your Training Option:

Purchase (Check one)	Training Options <i>(Registration includes one location book-up)</i>	CBAI Member	Non-Member*
	Live Webinar	\$245	\$395
	On-Demand Link**	\$245	\$395
	Special Pricing for Live Webinar & On-Demand Link	\$345	\$495
	Special Pricing for Additional Live Webinar Location	\$235	\$385

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Name _____ **Title** _____

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Material Delivery Options

Check here if you are unable to receive your hook-up instructions and materials via the Internet and hard copies will be mailed to you.

***Only financial institutions/firms eligible for CBAI membership.**

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Please note: On-demand link is available five days after the webinar date and expires six months after.