

Branch Managers' Forum Registration

Yes! I would like to participate in CBAI's Branch Managers' Forum.

___ Group A ___ Group B

Name: _____

Title: _____

Bank: _____

Assets: _____

Address: _____

City/Zip: _____

Telephone No.: _____

Fax No.: _____

E-Mail: _____

Please select your payment method.

- Check Enclosed Check in Mail
 Pay at Door Credit Card*

**If you are paying by credit card, please fill out the following information.*

Name as It Reads on Card _____

Card Number _____

Company Name on Card _____

Expiration Date _____

 **Mail it in:**
CBAI Education
901 Community Dr.
Springfield, IL 62703

 **Fax it in:**
(217) 585-8738

 **Call it in:**
(800) 736-2224

 **Click it in:**
www.cbai.com



**Don't Delay!
Register today &
invest in your
bank's future.**

**COMMUNITY BANKERS ASSOCIATION
OF ILLINOIS
901 COMMUNITY DRIVE
SPRINGFIELD, IL 62703-5184**

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- Improve branch practices
- Member-selected agenda
- Dissect current challenges with industry professionals

2012 CBAI Branch Managers' Forums

Benefits & Highlights

- Form lasting relationships with non-competing professionals and share resources and ideas between meetings
- Solve your most pressing problems
- Obtain access to highly respected experts in the field
- Member-selected agenda
- Roundtable discussions
- Discover cost-cutting concepts
- Discuss current banking challenges with peers
- Learn about profitable products and services from other community bankers
- Grow professionally, as well as personally

Dates & Locations

Group A — January 11, 2012
CBAI Headquarters, Springfield, IL

Group B — January 24, 2012
Hilton Lisle/Naperville, Lisle, IL

Second, third, and fourth quarter dates to be selected by Group participants.

How Do I Sign Up?

Return the registration form on the back of this brochure. The cost to participate in the Branch Managers' Forum is \$899 annually. Checks should be made payable to CBAI.

If you have any questions regarding the Branch Managers' Forum, please call Melinda McClelland, vice president of Education and Special Events, at 800/736-2224.

What Participants Have Said:

"Discovering what works for other group members at their bank and not having to 're-invent' the wheel is crucial."

GAYLA HARTING, VP RETAIL SERVICES & BRANCH MANAGER, COMMUNITY TRUST BANK, IRVINGTON (CENTRALIA BRANCH)

"The opportunity to suggest topics along with the openness of the group members during discussions and the sharing of materials is invaluable."

CAROL SIMS, ASSISTANT VICE PRESIDENT
FIRST FARMERS STATE BANK, MINIER

"I enjoy the back-and-forth exchange from the participants on policies, procedures, and events from their banks. It has been a great experience for me to listen and bring ideas and information back to my bank."

MAUREEN FRUEH, ASSISTANT CASHIER & BRANCH MANAGER, BRADFORD NATIONAL BANK, GREENVILLE

How Do the Groups Work?

- CBAI organizes the Groups based on bank size and market to ensure that branch managers have as much in common as possible without being competitors.
- The groups remain small (no more than 12 participants).
- Other consultants from a variety of firms may be invited to address the group on branch issues. This expertise would cost thousands of dollars if you had to pay for it on a "real-time" basis.
- Four to six issues are usually discussed at each session. Participants are contacted for agenda items approximately three weeks prior to each meeting.

Meet Your Group Facilitators

The Community Bankers Association of Illinois has selected **Robert Swartz**, manager at BKD, LLP, Decatur, to facilitate the Branch Managers' Forum held in Springfield and **Kathy Enbom**, manager with WIPFLi LLP, to facilitate the Lisle Group.

Springfield Location

Robert Swartz has more than 10 years of experience providing audit and consulting services to financial institutions and employee-benefit plans. He has also implemented new Financial Account Standards Board (FASB) pronouncements, overseeing engagement teams and financial statement preparation training. He is a Certified Public Accountant (CPA), member of the American Institute of Certified Public Accountants, Illinois CPA Society, and Missouri Society of Certified Public Accountants. He is a graduate of Millikin University, Decatur, with a bachelor of science degree in accounting.

Lisle Location

Kathy Enbom is a manager in the compliance consulting group at WIPFLi LLP. She joined the bank-consulting team at Lindgren, Callihan, VanOsdol & Co., Ltd in 2006 after working almost 20 years in banking and regulatory compliance. Her experience includes 15 years at multi-branch banks in the areas of compliance, marketing, training, and sales management. In addition, Kathy has more than six years of experience in a senior management role, participating in overall management and strategic direction. She currently specializes in engagements for bank clients in various areas including regulatory compliance, fair lending, and BSA. She also develops training programs for banks and is a speaker for community and financial-institution trade groups.