



COMMUNITY BANKERS ASSOCIATION OF ILLINOIS

Webinar – On-Demand Web Link

Financial Privacy & GLBA Update: Including the New Model Privacy Notice Form

Thursday, March 11, 2010

2 - 3:30 p.m.

**New Registration
Options!**

Banks have traditionally safe-guarded their customers' financial information. Now under Gramm-Teach-Bliley Act (GLBA), banks must provide periodic notices to customers regarding the bank's information sharing practices and must inform customers of their right to opt-out. Recently, the FDIC and other federal agencies released a new model privacy notice form that is designed to make it easier for consumers to understand how financial institutions collect and share personal information. Banks that provide this model privacy notice form to their customers are in compliance with GLBA. However, the previous safe harbor provisions under GLBA will be eliminated on January 1, 2011. Therefore, to obtain a compliance safe harbor after January 1, 2011, your bank must use the new model privacy notice form. This webinar reviews the new model privacy notice form, explains how the new form should be used, and covers all the financial privacy duties a bank owes to its customers.

HIGHLIGHTS

- Background on financial privacy rules
- Difference between GLBA and the Federal Right to Privacy Act
- Detailed review of new model privacy notice form
- Exceptions to the consumer's right to opt-out
- Limitations on sharing of consumer information
- Privacy concerns with third-party vendors

WHY SHOULD YOU PARTICIPATE?

This session is a cost-effective way for your bank to learn more about financial privacy rules, including the new model privacy notice form. You may train as many individuals as you like for one set price. There are no travel costs, no time lost from work, and no one is required to leave the institution.

WHO SHOULD ATTEND?

This informative session is designed for deposit operations personnel, loan operations staff, retail officers, commercial officers, attorneys, compliance officers, and managers.

ABOUT THE PRESENTER

Elizabeth Fast, JD, CPA, is a partner with Spencer Fane Britt & Browne LLP, where she specializes in the representation of financial institutions. Fast is the head of the firm's training division known as Bankers Choice. She received her law degree from the University of Kansas, Lawrence, and her undergraduate degree from Pittsburg State University, Kansas. In addition, she has an MBA degree and she is a Certified Public Accountant. Before joining Spencer Fane, she was general counsel, senior vice president, and corporate secretary of a \$9 billion bank with more than 130 branches, where she managed all legal, regulatory, and compliance functions. She is a customer of the Missouri State Banking Board by appointment of the Governor.

NEW! THREE REGISTRATION OPTIONS

1. LIVE WEBINAR

The LIVE WEBINAR registration option allows you to have one telephone connection for the audio portion and one internet connection (from a single computer terminal) to view online visuals as the presentation is delivered. You may have as many people as you like listen from your office speaker phone. Registrants receive a toll-free number and pass code that allows entrance to the seminar. The session is approximately 90 minutes, including question and answer sessions. Seminar materials are sent prior to the broadcast along with hookup instructions. Your pin number, hookup instructions, and handouts are e-mailed to you. You need the most current version of Adobe Acrobat Reader available free at www.adobe.com.

2. ON-DEMAND WEB LINK**

Can't attend the live webinar? The ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter's email address so you may ask follow-up questions. Within five business days following the webinar, you are provided with a web link that can be viewed anytime for the next six months. This link expires six months after the live program date.

3. BOTH LIVE WEBINAR AND ON-DEMAND WEB LINK**

Includes options 1 and 2 above.

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AFFORDABLE TRAINING, WHEN AND WHERE YOU CHOOSE.

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REGISTRATION FORM

Financial Privacy & GLBA Update: Including the New Model Privacy Notice Form Webinar
March 11, 2010 2 - 3:30 p.m.

Choose Your Training Option:

Purchase (Check one)	Training Options <i>(Registration includes one location hook-up)</i>	CBAI Member	Non-Member*
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Please note: On-demand link is available five days after the webinar date and expires six months after.