



COMMUNITY BANKERS ASSOCIATION OF ILLINOIS

Webinar – On-Demand Web Link

Developing a Liquidity Contingency Plan

Tuesday, March 16, 2010

2 - 3:30 p.m.

**New Registration
Options!**

Recent disruptions in the credit and capital markets have exposed weaknesses in liquidity risk measurement and management. This webinar provides the tools necessary to fully meet the requirements of FHL-84-2008 Liquidity Risk Management. It also addresses the impact of FHL-25-2009, which places interest rate restrictions on banks that are less-than-well capitalized. More importantly, this webinar establishes the methodology for you and your bank to be proactive in understanding your specific liquidity risk and to make decisions that avert a significant liquidity event. While this knowledge is important for all banks, it is critically important for banks that face regulatory challenges.

HIGHLIGHTS

- How to establish a *pro forma* cash flow projecting future sources and uses of funds
- How to stress liquidity and the impact of that stress
- The key components of an effective Contingency Funding Plan (CFP)
- How to determine and then minimize the negative impact on liquidity from a loss of brokered deposits
- The impact of other significant liquidity changes if your bank becomes stressed:
 - Federal Home Loan Bank – additional hair cut
 - Loss of federal funds lines
 - Restriction on maximum deposit rates
 - Deposit withdrawals
- How to apply for a waiver from the maximum national deposit rate if your bank is in a high-rate market

WHY SHOULD YOU PARTICIPATE?

This session is a cost-effective way to learn techniques for addressing the new and growing liquidity parameters that are being monitored by bank regulators. You may train as many individuals as you like for one set price. There are no travel costs, no time lost from work, and no one is required to leave the institution.

WHO SHOULD ATTEND?

This informative session is designed for community bank presidents, CFOs, and board members who want to be proactive in dealing with bank liquidity issues.

ABOUT THE PRESENTER

Gary J. Young is the CEO of Young & Associates, Inc., Kent, OH. During 30 years in bank consulting and 42 years in the banking field, he has assisted hundreds of community banks from coast-to-coast with improving shareholder value and profit, establishing effective strategic plans, regulatory concerns, budgeting, asset/liability management, expansion planning, and mergers and acquisitions. Young is a popular speaker due to his practical and valuable insight and has conducted seminars throughout the United States and in Europe. Young is on the board of two community banks, manages a bank investment fund, and is a co-founder of Capital Market Securities, Inc., which assists community banks with mergers and acquisitions.

NEW! THREE REGISTRATION OPTIONS

1. LIVE WEBINAR

The LIVE WEBINAR registration option allows you to have one telephone connection for the audio portion and one internet connection (from a single computer terminal) to view online visuals as the presentation is delivered. You may have as many people as you like listen from your office speaker phone. Registrants receive a toll-free number and pass code that allows entrance to the seminar. The session is approximately 90 minutes, including question and answer sessions. Seminar materials are sent prior to the broadcast along with hookup instructions. Your pin number, hookup instructions, and handouts are e-mailed to you. You need the most current version of Adobe Acrobat Reader available free at www.adobe.com.

2. ON-DEMAND WEB LINK**

Can't attend the live webinar? The ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter's email address so you may ask follow-up questions. Within five business days following the webinar, you are provided with a web link that can be viewed anytime for the next six months. This link expires six months after the live program date.

3. BOTH LIVE WEBINAR AND ON-DEMAND WEB LINK**

Includes options 1 and 2 above.

**All materials are subject to copyright and intended for your bank's use only.

AFFORDABLE TRAINING, WHEN AND WHERE YOU CHOOSE.

REGISTRATION FORM

Developing a Liquidity Contingency Plan Webinar
March 16, 2010 2 - 3:30 p.m.

Choose Your Training Option:

Purchase (Check one)	Training Options <i>(Registration includes one location hook-up)</i>	CBAI Member	Non-Member*
	Live Webinar	\$245	\$395
	On-Demand Link**	\$245	\$395
	Special Pricing for Live Webinar & On-Demand Link	\$345	\$495
	Special Pricing for Additional Live Webinar Location	\$235	\$385

**All materials are subject to copyright and intended for you bank's use only.

Name _____ **Title** _____

Bank _____

Street Address _____

City/State/Zip _____

Phone _____ **Fax** _____ **Email** _____

Material Delivery Options

Check here if you are unable to receive your hook-up instructions and materials via the Internet and hard copies will be mailed to you.

***Only financial institutions/firms eligible for CBAI membership.**

Please select your payment method.

Check Enclosed Check in Mail Credit Card*

***If you are paying by credit card, please fill out the following information. (MasterCard & Visa accepted).**

Name as It Reads on Card _____ Card Number _____

Company Name on Card _____ Expiration Date _____

Billing Address of Card _____



Mail it in:
CBAI Education Department
901 Community Drive
Springfield, IL 62703-5184



Fax it in:
(217) 585-8738



Call it in:
(217) 529-2265



Click it in:
www.cbai.com

Please note: On-demand link is available five days after the webinar date and expires six months after.